

MSc in Service and Health Management

Program Profile

Concluding Degree	MSc in Service and Health Management
Certificate Level	Master (2 nd course of study)
Offered by	School of Business Administration
Study Method	Lectures

Scope of Study

The Postgraduate Program in Health Management aims to prepare the next generation of senior healthcare leaders and leaders for a constructive career as Health Units need to have strategic planning to be able to cope with the upcoming changes in their activities. Ensuring their sustainability and growth is achieved through the deep knowledge and the combined application of Management Science with Health Sciences.

The Health sector is closely linked to the modern globalized environment of complexity and change. The rapid development of technology, new pharmaceuticals and other products, the intense influence of SMEs and the identification of the need for reorganization have a decisive impact on Health Services and their executives.

In order to acquire knowledge and new experiences, develop personal and professional abilities, and shape or change specific behaviors, it is necessary to involve health executives (doctors - nurses - Health sector executives, etc.) in appropriate programs education. Such a program, combining Management with Science and Health Practice, is the Master's Degree in Service and Health Management.

Participants will have the opportunity to develop technical skills on health issues under the guidance of specialists in the field and to share the experience and knowledge they already possess in health management issues.

The structure of the program is designed so that candidates have the opportunity to broaden their knowledge both in theory and practice on key issues of Health Management to effectively address new challenges within the dynamic and complex industry environment of Health.

Expected Learning Outcomes

With the implementation of the Program, participants are expected to:

- Understand the basic principles and functions of Business Administration and Healthcare organizations.
- Reach, understand and recognize the environment of Healthcare Enterprises and Organizations and highlight their characteristics.
- Study and use modern management and management tools in the Health sector.
- Evaluate and judge the management strategies of the modernized business environment of Health.
- Know how Healthcare operates and quality at an intra-state and pan-European level and the legal framework in which it operates.
- Understand and evaluate the risks faced by Health Organizations (*Risk Assessment*).
- Design, organize and develop a scientific dissertation.

In particular, the Postgraduate Program in Service and Health Management is designed in accordance with modern European standards and based on the findings of the curriculum evaluation and the identification of the specific needs of the Health System

in Greece, in collaboration with the Administrations of Selected Hospitals, distinguished scientists and university professors, as well as with specialists in Public Health Management:

- **acquiring expertise** on European Social Health Policy, Institutional Framework and Organization of Health Systems, Planning and Evaluation of Health Policies, Health Economics, Organizational Management and Financial Management of Public Health Units, Purchasing Management Systems, Accounting System and Costing of Hospitals and Administration quality in health services through the cultivation of skills through the practice of students in individual workshops and / or courses, eg. strategic management, modern public health management tools, management of community programs, management of biomedical technology as well as the acquisition of technical skills through learning of computer presentations, web development and collaborative behavior, mainly through the " joint processing of case studies and undertaking group seminar work.
- **Shaping attitudes and perceptions** that are consistent with a modern administrative culture in shaping the desired profile of the Public and Private Health Manager.

Duration of Studies

The duration of the program for both conventional and distance study programs is the same as follows:

1. Full-time: three academic semesters (18 months)
2. Part-time: six academic semesters (36 months)

In case students fail to attend a course or for any other reason, they cannot complete their studies at the expected time, the duration of the studies may be extended. Extension time will be according to the University's Internal Regulations regarding the

graduation of students, which stipulates that the maximum duration of studies is 6 semesters and for part-time 12 semesters.

Program Structure

Course Categories	ECTS
Compulsory Courses	70
Research Courses	20
TOTAL	90

Compulsory Courses

The student must successfully complete 70 ECTS from the following list of courses:

No.	Code	Course Description	ECTS	Hours/wk
1	101	HEALTH QUALITY MANAGEMENT	5	3
2	102	HEALTH SYSTEMS AND EVALUATION OF HEALTH SYSTEMS, SERVICES AND PUBLIC HEALTH PROGRAMS	10	3
3	103	INTRODUCTION TO MANAGEMENT HEALTH SERVICES AND HUMAN RESOURCES IN HEALTH ORGANIZATIONS	10	3
4	104	EPIDEMIOLOGY AND PUBLIC HEALTH	5	3
5	105	OPERATIONAL MANAGEMENT AND MARKETING IN HEALTH SYSTEMS AND SERVICES	10	3
6	106	HEALTH ECONOMICS AND FINANCIAL MANAGEMENT OF PUBLIC AND PRIVATE HEALTH SERVICES	10	3
7	107	RESEARCH METHODOLOGY	5	3
8	108	HEALTH INFORMATION SYSTEMS	5	3
9	109	SOCIAL AND BEHAVIOURAL ASPECTS OF HEALTH MANAGEMENT - HEALTH LAW AND ETHICAL ISSUES	10	3

Research Courses

The student must successfully complete 20 ECTS from the following list of courses:

No.	Code	Course Description	ECTS	Hours/wk
1	201	THESIS	20	3